



Kia Motors Iberia and Repsol join forces to launch WiBLE, a new car-sharing operator

- **Madrid is the city chosen for the European debut of the service, which will be operational in the second half of the year.**
- **The project, which combines the experience and knowledge of Repsol and Kia, will promote sustainable mobility in cities and their surroundings.**
- **WiBLE responds to the transition to new mobility services in which the world of transport is immersed.**

Madrid, January 31, 2018 - Kia Motors Iberia and Repsol announced their partnership to launch WiBLE (Widely Accessible, very accessible) brand, a new car-sharing operator that will boost sustainable mobility in cities and their surroundings.

Madrid has been chosen as the city for WiBLE's debut in Europe, in accordance with Kia's strategy to extend this service to other markets, which has been operating in Korea since last year. The Spanish capital is a very interesting city in which to launch the project, due to its geography and demographics as well as the positive reception these kinds of services tend to enjoy there.

The project combines the extensive experience in mobility business and knowledge of Repsol's consumers, with the know-how of Kia, consumers' fourth-favorite brand in our country, which makes a strong commitment to sustainable mobility, 100% electric, hybrid and plug-in hybrid vehicles.



The two companies are working to define details about the operation of the service, which will start up in the second half of the year and which is pending the relevant authorization of competition from the European Commission.

Efficient and accessible mobility for all

The transport sector is immersed in a fast transition to new mobility services, which include new advanced propulsion systems and technological developments, connectivity and new paradigms of collaborative consumption.

WiBLE responds to this scenario, which presents new needs for users and is included in the vision of the future of Kia's private transport: "Without limits for everyone", which aims to ensure that opportunities for mobility and transport are unlimited and accessible for all.

For its part, Repsol as a leader in the supply of energy for mobility, always seeks to promote innovative initiatives that represent alternative energy supply for transport and provide value to customers, as in the case of WiBLE.

About Kia Motors Corporation

Kia Motors Corporation (www.kia.com) - a manufacturer of quality vehicles for young at heart - was founded in 1944 and is the oldest motor vehicle manufacturer in Korea. Approximately 3 million Kia vehicles are produced annually in 14 manufacturing and assembly plants in five countries, subsequently sold and maintained through a network of distributors and dealers that covers around 180 countries.

Kia today has more than 51,000 employees worldwide and annual revenues of nearly 45 billion dollars. The firm is the main sponsor of the Australian Open and FIFA's automotive partner - the governing body of the FIFA World Cup TM. The brand motto of Kia Motors Corporation - "The Power to Surprise" - represents the global commitment of the company to surprise the world by offering exciting and inspiring experiences that exceed expectations



About Repsol

Repsol is one of the world's leading publicly-traded oil and gas companies. Repsol is present in 37 countries employing over 24,000 people. The company has business activity across the entire value chain, including hydrocarbon exploration and production, refining, transport, chemicals, service stations and the development of new energy solutions.

As the energy supply leader for mobility in Spain, the company is a pioneer in innovation and development of new products and services, always seeking the best way to adapt its range of products to the needs and preferences of its clients. Regarding technology, one of company's pillars, state-of-the-art projects have been developed that make Repsol a global benchmark in terms of innovation in the energy industry.

Contact:

KIA

Departamento de prensa

Tel: +34 91 579 64 66 - email: prensa@kia.es

Repsol

Executive Communication Division

Tel: +34 91 753 87 87 – email: prensa@repsol.com