



## Repsol takes its multi-energy to major music festivals in Spain and Portugal

- The company boosts its multi-energy strategy with a major agreement and delves into the sponsorship of leisure events.
- Repsol has joined forces with the six most important music promoters in Spain to jointly promote the use of different multi-energy solutions initially in 77 events managed by Advanced Music, Bring The Noise, Centris, elrow, The Music Republic and Sharemusic! and reduce their CO<sub>2</sub> footprint.
- Major music events such as FIB, Sonar Lisboa and Arenal Sound are leading an unprecedented change within this industry and will use, among other solutions, renewable fuels to generate energy.

Repsol has signed a strategic sponsorship agreement with the six most important music promoters in the country —Advanced Music, Bring the Noise, Centris, elrow, The Music Republic and Sharemusic!— to jointly promote multi-energy solutions that help reduce the CO<sub>2</sub> footprint initially in 77 events, expandable to 89, that they manage in Spain and Portugal.

The alliance includes events held mainly between March and September, in eleven Spanish regions and Portugal. Thus, prestigious festivals such as the FIB, Arenal Sound, Sonar Lisbon and O son de Camiño, which attract more than one million people each year, will use 100% [renewable fuels](#), among other solutions, to reduce their CO<sub>2</sub> emissions.

The agreement was presented today at an event held at Campus Repsol, with the participation of the multi-energy company's Chief Customer Officer, Valero Marín, and the Director of Communications and Branding, Marcos Fraga. Also in attendance were the top representatives of the music promoters: the CEO of Advanced Music, Ventura Barba; the CCO of Bring The Noise, David Méndez; the CEO of Centris, François Jozic; the President of elrow, Viçens Martí; the General Manager of The Music Republic, Toño Sánchez; and the General Manager of Sharemusic!

Through this alliance, Repsol will offer different energy solutions to the music promoters, who will adopt in each case one or several energies, according to the needs of the festivals. In this sense, 100% renewable fuels are the best solution for powering generators, provisional installations that produce energy for sound, lighting or dressing rooms at festivals and which, due to their ephemeral nature, do not have permanent electrical infrastructures. Likewise, recharging points for electric vehicles will be provided; solar bins will be installed to charge mobile devices; or used cooking oil will be collected from foodtrucks to make renewable fuel with them, thus promoting the circular economy.



Specifically, Repsol will supply 200,000 liters of 100% renewable fuel that will avoid the emission of 556 tons of CO<sub>2</sub>, representing a 90% reduction in net CO<sub>2</sub> emissions compared to the mineral fuel it replaces due to the lower carbon intensity of renewable fuel.

## Energy and leisure

For Repsol's Client General Manager, Valero Marín: "This agreement is a reflection of the goal of reducing CO<sub>2</sub> emissions shared by both parties and which we have already begun to build on at Sonar Lisboa, where 1,497 liters of renewable fuel were used to replace conventional fuel. It is a purpose that we achieve through the deployment of different energy solutions, such as renewable fuels, self-consumption, or circular economy".

The promoters agree that "this collaboration represents a significant boost to the efforts already initiated by the music industry to adopt practices to reduce our carbon footprint. In this acceleration for change, Repsol will be a strategic ally. Its experience and background in multi-energy services will allow us to reduce the carbon emissions of our festivals."

Repsol is promoting its multi-energy strategy by deepening its sponsorship of leisure events, aware that music, culture, cinema and gastronomy are sectors that are increasingly demanding in terms of the sustainability they demonstrate to their customers. The company brings a broad vision in terms of reducing CO<sub>2</sub> emissions, not only by supplying energy, but also with the necessary knowledge in efficiency to reduce the carbon footprint of the sponsored events. This major agreement is in addition to others already carried out by the multi-energy company, such as those developed in the last edition of the Goya Awards, the San Sebastian International Film Festival or the Malaga Film Festival, among others.

"At Repsol, we have developed sponsorships with highly recognized programs in the motor industry and with a focus on mobility. We are a benchmark in gastronomy with Guía Repsol. Now is the time to delve into leisure, hand in hand with our best hallmark: our multi-energy solutions," explained Repsol's Director of Communication and Branding. "Repsol's commitment to the energy transition is unequivocal, as evidenced by the many milestones the company has reached, such as the start-up of the first renewable fuels plant in Cartagena or the agreements with Bunge and Genia Bioenergy. Our commitment is to offer our customers and partners, such as the festivals we are partnering with today, all the energy solutions currently possible to reduce CO<sub>2</sub> emissions".